



DIGITAL STRATEGY/SEO INTERNSHIP

Overview of SavingTeens

SavingTeens in Crisis Collaborative (SavingTeens) is a national nonprofit organization dedicated to assisting troubled teens and their families struggling with mental health conditions including anxiety, depression, addictions and other risky behaviors.

Internship Opportunity

The Digital Strategy/SEO Intern supports the Executive Director in developing SEO (descriptions and keywords) across SavingTeens' website, implementing analytical tools, monitoring SEO performance, improving search engine rankings, and researching new SEO areas of opportunity. The position is unpaid and 100% remote via computer and phone.

Qualifications:

- Currently enrolled college student
- Knowledge of therapeutic programs preferred but not required
- Excellent written and verbal communication skills
- Knowledge of optimizing websites for SEO, including meta information, keyword optimization, and site architecture
- Expertise with Word Press and Google Analytics
- Awareness of Google algorithm updates and how they affect SEO
- Well organized, self-directed, proactive, and a strong attention to detail
- Strong analytical and problem solving skills
- Excited about the SavingTeens mission
- Ability to work a minimum of 8 hours per week

Duties and Responsibilities:

- Develop SEO descriptions and keywords
- Update and maintain site meta information
- Setup and use analytical tools to monitor SEO performance
- Research and implement new SEO areas of opportunity
- Assist in keeping the website up to date
- Other projects as assigned

SavingTeens is a Non-profit organization and we encourage you to pursue course credit for this internship, and we will support these pursuits in any way can.

Internship term: Summer internship - June through August. Fall internship – September through December.